

**LET'S GET
TO WORK**

BY MANITOBA ASSOCIATION
FOR CAREER DEVELOPMENT

**20
25**

Sponsorship

**Showcase Your Organization by becoming a Sponsor of
Manitoba's Premier Career Development Conference.**

On November 4, 2025, Let's Get To Work (LGTW) brings together over 150 career development professionals from across Manitoba to learn, grow, and share new and innovative practices in career development. Becoming a conference sponsor will increase your brand awareness among the career development community and their clientele while supporting the community of career development as we enhance the economic and social well-being of individuals and our province.

All Sponsors Receive:

- A logo and link to your website on a dedicated page for sponsors on the Manitoba Association for Career Development (MACD) website.
- Recognition during the Awards Ceremony, and logo placement during the Opening and Closing Keynote Speaker sessions.
- Recognition/thank you on MACD social media.

Sponsorship Packages

Title Sponsor | Investment: \$7,500 | 1 sponsor

- Recognition in conference programs and opportunity to include a short company write-up.
- Creation of personalized messages between your organization and LGTW Communications for pre, during, and post-conference social media communications.
- Option to distribute promotional items throughout the conference.
- Marketing offered throughout the conference by way of logos, and recognition at the beginning of sessions, hyperlinks offered on the website.
- Recognition at the start of the conference and opportunity to bring greetings or show a video.
- A speaker for one of the breakout sessions.
- Participation in conference networking.
- 10 full conference registrations.

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Keynote Sponsors | Investment: \$3,750

This is your chance to align your organization with a dynamic speaker and show your leadership in the field by sponsoring the launch of conference proceedings. Be the sponsor who ignites the morning and afternoon spark of engagement and knowledge gathering.

- 5 Full Conference Registrations.
- Recognition in conference programs.
- Verbal acknowledgment and prominent logo placement at the Keynote Speaker sessions.
- Opportunity to network with the Keynote speakers prior to the conference starting.

Northern Star Sponsors | Investment: \$3,750.00

Providing the opportunity for two (2) career development practitioners (CDPs) to travel and attend the 2024 conference. A portion of the sponsorship will be used to support an individual to come from Northern Manitoba, enhancing service to Northern Manitoba clients. Sponsorship will focus on an agency that may not be able to provide CDPs with an opportunity to attend due to financial constraints.

- Up to \$500 to support travel expenses for each attendee.
- Recognition in the conference program of the Northern Star Sponsorship.
- Verbal acknowledgment at the beginning of the conference of the attendees and their sponsor.

Lunch Sponsors | Investment: \$2,250.00

This is your chance to support and contribute to the success of our conference. A great meal is something attendees will remember too!

- 3 Full Conference Registrations.
- Recognition in conference programs.
- Recognition on all table tops.
- Verbal acknowledgment and prominent logo placement in our agenda and program.

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Breakout Sponsors | Investment: \$750.00 per session - Multiple Sessions Available

Interested in aligning your products/services with a particular theme or presenter? Then consider sponsoring a breakout session. You can sponsor the presentations and develop greater awareness about who you are and what you do with audience members who have a direct interest in your work.

- 1 Full conference registration.
- Recognition in conference programs.
- Verbal acknowledgment before announcing the beginning of breakout sessions.

Networking Refreshment Sponsors | Investment: \$900.00

What's networking without refreshments? Contribute to our attendee's overall experience!

- Recognition in conference programs.
- Recognition on all table tops.
- Verbal acknowledgment and prominent logo placement in our agenda and program.

For more information, please contact:

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Conference Information: <https://macd-mb.org/events/lets-get-work-november-4-2025>